

Amendments to the Claims:

This listing of claims replaces all prior versions and listings of claims in the application:

Listing of Claims:

1. (Previously Presented) A method for generating hyperlinks, comprising:  
locating a text reference in a source document;  
identifying a target document relating to the text reference, where the identifying includes performing a search based on the text reference using a search engine;  
deriving an anchor text corresponding to the target document using the source document;  
generating a hyperlink to the target document; and  
associating the hyperlink with the anchor text.
2. (Original) The method of claim 1, wherein locating the text reference comprises deriving the text reference based on a statistical model of at least one of text formatting and lexical cues.
3. (Original) The method of claim 1, wherein locating the text reference comprises comparing text from the source document with a list of predetermined references.
4. (Previously Presented) The method of claim 1, further comprising:  
locating a label corresponding to the text reference; and  
associating the hyperlink with the label.
- 5 (Original) The method of claim 4, wherein the locating the label comprises deriving the label based on a statistical model of at least one of text formatting and lexical cues.

6. (Original) The method of claim 4, further comprising deriving a label anchor text depending on whether the label corresponding to the text reference precedes or follows a text phrase.
7. (Original) The method of claim 6, wherein the label anchor text is a longest noun phrase extracted from the text phrase following or preceding the label when the label precedes or follows the phrase, respectively.
8. (Previously Presented) The method of claim 1, further comprising parsing the text reference into a plurality pieces of text, wherein the identifying, deriving, generating, and associating are performed for each of the plurality pieces of text.
9. (Original) The method of claim 1, wherein the source document is selected from the group consisting of an HTML document, a text document, a postscript document, a Portable Document Format (PDF) document, a PowerPoint document, a Word document, an Excel document, and a close-captioned video.
10. (Original) The method of claim 1, wherein the text reference is a reference to one of a paper, article, company, institution, product, search engine, image, object, and geographical location.

11. (Previously Presented) A system for generating hyperlinks, comprising:
  - a machine-readable storage device including a program product; and
  - a processor operable to execute the program product and to perform operations including providing:
    - a text reference locator configured to locate a text reference in a source document;
    - a document identifier configured to identify a target document relating to the text reference, the target document being identified by performing a search based on the text reference using a search engine;
    - an anchor text determining engine configured to compute an anchor text corresponding to the target document; and
    - a hyperlink generator configured to generate a hyperlink to the target document and to automatically associate the hyperlink with the anchor text.
12. (Original) The system of claim 11, wherein the text reference locator is further configured to locate the text reference based on a statistical model of at least one of text formatting and lexical cues.
13. (Previously Presented) The system of claim 11, wherein the text reference locator is further configured to locate a label corresponding to the text reference and wherein the hyperlink generator is further configured to associate the hyperlink with the label.
14. (Original) The system of claim 13, wherein the text reference locator is further configured to locate the label based on a statistical model of at least one of text formatting and lexical cues.
15. (Original) The system of claim 13, wherein the anchor text determining engine is further configured to determine a label anchor text depending on whether the label corresponding to the text reference precedes or follows a text phrase.
16. (Original) The system of claim 15, wherein the label anchor text is a longest noun phrase extracted from the text phrase following or preceding the label when the label precedes or follows the phrase, respectively.

17. (Original) The system of claim 11, wherein the text reference locator is further configured to parse the text reference into a plurality pieces of text, wherein the document identifier, anchor text determining engine, and hyperlink generator are executed for each of the plurality pieces of text.

18. (Original) The system of claim 11, wherein the source document is selected from the group consisting of an HTML document, a text document, a postscript document, a Portable Document Format (PDF) document, a PowerPoint document, a Word document, an Excel document, and a close-captioned video.

19. (Original) The system of claim 11, wherein the text reference is a reference to one of a paper, article, company, institution, product, search engine, image, object, and geographical location.

20. (Previously Presented) A computer program product embodied on a computer-readable medium, the computer program product including instructions, which when executed by a computer system, are operable to cause the computer system to perform acts comprising:

- locating a text reference in a source document;
- identifying a target document relating to the text reference, where the identifying includes performing a search based on the text reference using a search engine;
- deriving an anchor text corresponding to the target document using the source document;
- generating a hyperlink to the target document; and
- associating the hyperlink with the computed anchor text of the text reference.

21. (Original) The computer program product of claim 20, wherein the locating the text reference comprises computing the text reference based on a statistical model of at least one of text formatting and lexical cues.

22. (Previously Presented) The computer program product of claim 20, further including instructions operable to cause the computer system to perform acts comprising:  
locating a label corresponding to the text reference; and  
associating the hyperlink with the label.
23. (Original) The computer program product of claim 22, wherein the locating of the label comprises computing the label based on a statistical model of at least one of text formatting and lexical cues.
24. (Original) The computer program product of claim 22, further including instructions operable to cause the computer system to perform acts comprising:  
computing a label anchor text depending on whether the label corresponding to the text reference precedes or follows a text phrase.
25. (Original) The computer program product of claim 24, wherein the label anchor text is a longest noun phrase extracted from the text phrase following or preceding the label when the label precedes or follows the phrase, respectively.
26. (Previously Presented) The computer program product of claim 20, further including instructions operable to cause the computer system to perform acts comprising parsing the text reference into a plurality pieces of text, wherein the performing the identifying, deriving the anchor text, generating the hyperlink, and associating the hyperlink are performed for each of the plurality pieces of text.
27. (Original) The computer program product of claim 20, wherein the source document is selected from the group consisting of an HTML document, a text document, a postscript document, a Portable Document Format (PDF) document, a PowerPoint document, a Word document, an Excel document, and a close-captioned video.
28. (Original) The computer program product of claim 20, wherein the text reference is a reference to one of a paper, article, company, institution, product, search engine, image, object, and geographical location.

29. (Currently Amended) The method of claim 1, wherein identifying a target document relating to the text reference at least in part based on a search performed by a search engine further comprises:

performing the search using a search term, the search term being determined based on the text reference ~~an anchor text~~.

30. (Previously Presented) The method of claim 1, wherein identifying a target document relating to the text reference further comprises:

determining the target document according to a rating determined by the search engine.